

Blind Boy Needs Ride To LB Park

WHERE WORLD TRAVELERS MEET



Pen & Quill
HOTEL-RESTAURANT

Superb Dining
Private Party
Facilities

Frontier 9-2477
Pacific Coast Hwy., 2 Miles S. of International Airport
MANHATTAN BEACH

Theodore Irvin, 12, of Torrance, wants very much to attend Braille Institute's summer day camp for blind children at Recreation Park, 7th and Park Avenue, in Long Beach. But he lacks transportation to the park and return home.

The camp, free to blind children 8 to 14, offers a balanced program of swimming, games, hiking, arts and crafts. Beginning July 11, programs will be held Wednesday and Fridays from 9 a.m. to 1 p.m. until Aug. 17.

Any Torrance area resident who will help Theodore enjoy a constructive, "fun" summer by driving him twice a week from his home on Glen Burn to the park in Long Beach and return, is asked to call Betty Sinclair, transportation chairman at the Braille Institute, NORmandy 3-1111, extension 20.

Cal Poly Kellogg Campus Admits Six Area Students

Six Torrance residents have been admitted to the Kellogg campus of California State Polytechnic College for the 1962-63 academic year. The Kellogg campus of the college is located at Pomona.

Admitted were Jerome Limberger, 4103 W. Artesia Blvd., who will major in social sciences; Paula D. Harter, 3506 W. 226th St., biological sciences; and Satus Masamoto, 420 W. 214th St., electronic engineering.

Also admitted to the school were Elizabeth A. Shipley, 21313 Grant Ave., mathematics; Linda L. Peters, 1954 W. 218th Place, animal husbandry; and Kathleen A. Reed, 20816 Avis Ave., physical education.

The group is part of nearly 1,000 students already admitted for the new year. Cal Poly is still accepting applications. Deadline for the 1962-63 year is Sept. 1.

Raymond Parent Graduates From Humboldt State

Among the 250 June graduates of Humboldt State College, Arcata, was Raymond Francis Parent of Torrance.

Parent, son of Mr. and Mrs. F. A. Parent, 5309 Linda Dr., was graduated from Torrance High School and he enrolled at Humboldt State as a game management major.

He graduated with a bachelor of science degree in game management, and plans to make a career as a game biologist.

Sight & Sound

By Ernest Kreiling

HOLLYWOOD — What is TV doing for our children? A year ago I posed this question, and suggested it was more pertinent than the heated debates about what it was doing to them.

At that time an answer to the question was hard to come by, and the lack of a positive answer signaled TV's greatest failure to date.

Now, a year later, some promising answers are emerging, for young people are being given some serious time and attention by the television industry.

All three networks have plans for children's programs this fall, programs that intend to offer something more than the electronic passifying of Bozo the Clown and the Three Stooges.

SOME MAJOR problems still lie in the networks' paths, but a significant start has been made in combining education with entertainment for young people.

NBC has scheduled an hour-long weekly program for Saturday at 12:30. Half of the program will be directed to youngsters between five and seven, half for the seven to 11 age group. As yet untitled, the program intends to deal with music, science, mathematics, and a number of other subjects, utilizing audio-visual techniques and personalities who will attract children.

In addition NBC is planning a special program to explain world wide communism to teen-agers.

CBS IS launching a weekly half hour program, "The Reading Room," specifically designed to stimulate and encourage reading among children in the eight to 12 age group. The program will feature a book of the week selected by educators familiar with the reading habits and tastes of children at this age level. A panel of children will appear to discuss the book with the author or with an expert in the field covered by the book.

But, alas, "The Reading Room" is also scheduled at 12:30 on Saturday, opposite NBC's new program.

The most ambitious and daring plunge into children's programming, however, is being undertaken by ABC. Instead of once a week, ABC's Discovery will be seen Monday through Friday from 4:30 to 5:00. Its purpose will be to see that children want to see and do what they want to do, according to Producer Jules Power. At the end of each program several books related to the subject of the broadcast will be recommended for reading.

ABC'S EXPERIMENT is the most noteworthy because it will be on five days a week, and because of its time. Although I haven't found research to support my position, I have observed that Saturday mid-day is not peak viewing time for children, whereas the after-school hours seem to be.

But the major threat to the success of these new programs is whether or not youngsters will watch them. Past experience, as with NBC's 1, 2, 3, -Go! last season, has been that programs aimed specifically at children are ignored in massive proportions. This is due largely to the fact that the programs have failed to reach young people, most of whom thrive on so-called adult fare.

It's possible that these new efforts based on serious research and study might come nearer the mark and draw young audiences to them.

Good humour may be said to be one of the very best articles of dress one can wear in society. —William Makepeace Thackeray



Summertime is Saving Time at

PRICES EFFECTIVE THURSDAY THROUGH SUNDAY, JULY 12-15

Market Basket

Summer saving means low prices on delectable, fresh fruits, vegetables and top quality meats — everyday bargains on cooling beverages and easy-to-prepare frozen foods at your nearby Market Basket . . . the "savingest" store in town—every day, year-in, year-out.

KRAFT CHEESE FOOD
VELVEETA 75¢
2-LB. PKG.

MARKET BASKET

MARGARINE
2 1-LB. CTNS. **29¢**

LIBBY'S TWICE RICH
TOMATO JUICE
4 46-OZ. CANS **89¢**

GRAPE OR ORANGE DRINK
HI-C
4 46-OZ. CANS **\$1.00**

STAR-KIST
TUNA 3 6½-OZ. CANS **79¢**
LIGHT MEAT, CHUNK STYLE

Top Quality Meats

FRESH YOUNG TENDER
FRYING RABBITS
Whole LB. **49¢**

CUT UP, PAN READY, LB. 53¢
FRESH CALIFORNIA GROWN ECONOMY KING SIZED YOUNG
ROASTING CHICKENS
FOR FRYING, BARBECUE OR ROTISSERIE
LB. **39¢**

U.S.D.A. GRADED CHOICE BEEF ONLY
MEATY—WONDERFUL FOR FLAVORING
PLATE BEEF
2 LBS. **29¢**

CHUCK ROAST
LB. **39¢**

SHORT CUT
RIB STEAK LB. **89¢**

BONELESS
FAMILY STEAK LB. **89¢**

ANY THICKNESS
ROUND STEAK LB. **79¢**

OVEN READY
RUMP ROAST 79¢
WATERMELON CUT, LB. 89¢

FOR SWISS STYLE STEAK OR FOR THE BARBECUE
ROUND BONE OR 7-BONE SHOULDER STEAKS LB. **59¢**

TAILS & EXCESS FAT REMOVED BEFORE WEIGHING

T-BONE STEAK LB. **\$1.19**

PORTERHOUSE STEAK LB. **\$1.29**

BONELESS
TOP SIRLOIN STEAK LB. **\$1.49**

BAKERY
LANGENDORF ORANGE OR STRAWBERRY
CUSTARD CAKE EACH **39¢**

DANISH VILLAGE
APPLE RING PKG. **29¢**

FLAVOR'S IN, CALORIES OUT
SHASTA
LOW CALORIE BEVERAGES
IN CONVENIENT 12-OUNCE CANS
EIGHT DELICIOUS FLAVORS **12 FOR \$1.00**

Market Basket

HUNTS
PORK & BEANS 10 15½-OZ. CANS **\$1.00**

DOLE
FRUIT COCKTAIL 5 17-OZ. CANS **\$1.00**

KORONA CUT
GREEN BEANS 4 15½-OZ. CANS **49¢**

APPIAN WAY
Pizza Pie Mix PKG. **35¢**

KEEP YOUR DOG FRISKY WITH
Friskies 8 16-OZ. CANS **\$1.00**

HAVE SO MANY USES
Zee Towels GT. ROLL **25¢**

FARMER JOHN
SLICED BACON 1-LB. PKG. **59¢**

BONELESS WELL TRIMMED
CORNED BEEF BRISKET LB. **59¢**

KOLD KIST FROZEN
SANDWICH STEAKS 10 2-OZ. STEAKS **\$1.00**

FRESH
GROUND BEEF LB. **39¢**

FRESH
GROUND SHOULDER LB. **59¢**

FRESH
GROUND ROUND LB. **69¢**

Frozen Foods

SIMPLE SIMON CHOCOLATE, COCONUT OR LEMON
CREAM PIES EACH **39¢**

MINUTE MAID
GRAPE JUICE 2 6-OZ. CANS **29¢**

ROSARITA YOUR CHOICE
BEEF ENCHILADA OR MEXICAN DINNER EACH **49¢**

ROSARITA COMBINATION
DINNER EACH **39¢**

SUNSHINE
Graham Crackers 10-OZ. PKG. **23¢**

STACK PACK
Ritz Crackers 12-OZ. PKG. **29¢**

CHB SOY
Salad Oil 24-OZ. BOT. **33¢**

A GENTLE BLEACH
Clorox GAL. PLASTIC BOTTLE **59¢**

DETERGENT IN TABLET FORM
Vim 40-OZ. PKG. **55¢**

... you can win from \$10 to \$50,000 in Family Circle Brands-are-a-Bargain SWEEPSTAKES

Delicatessen

EL CALIFORNIO
TORTILLAS DON'T FORGET GROUND BEEF AND CHEESE 2 PKGS. OF 12 **25¢**

MORRELL'S PRIDE
FRANKFURTERS 1-LB. PKG. **49¢**

OREGON MILD
CHEDDAR CHEESE LB. **55¢**
FOR COOKING OR SALADS

MARKET BASKET SLICED NATURAL
SWISS CHEESE 6-OZ. PKG. **31¢**

MARKET BASKET ALL VARIETIES
GELATIN SALADS 14-OZ. CTN. **29¢**

Sundries

SMALL, SQUARE, FITS EVERYWHERE
SCOTTIES 2 BOXES **23¢**

NEW HANKIE PACK TISSUE

HOUSE & GARDEN BUG KILLER
JOHNSON'S RAID 14-OZ. CAN **\$1.19**
FOR HOUSE INSECTS—FOR GARDEN PESTS

5½-INCH DIAMETER
HAMBURGER PRESS EACH **49¢**
FOR PERFECT HAMBURGERS. MADE FROM THE FINEST BEECHWOOD.

7-GALLON HEAVY DUTY
PLASTIC TRASH CAN EACH **\$2.49**
ASSORTED PASTEL COLORS. DESIGNED FOR LASTING BEAUTY. LOCK LID. LIGHTWEIGHT.

VINE RIPENED
WATERMELONS
WHOLE LB. **2½¢**
CUT OR COLD LB. 3¼¢

LARGE BING
CHERRIES LB. **29¢**

SUNKIST
LEMONS LB. **10¢**

1401 S. Hawthorne Blvd. REDONDO BEACH 129 Lomita Ave. at Main WILMINGTON

STAR GAZER
By CLAY R. POLLAN

Your Daily Activity Guide
According to the Stars.
To develop message for Thursday, read words corresponding to numbers of your Zodiac birth sign.

APRIS APR. 20 1-3-14-21 23-42-48	TAURUS APR. 21 2-5-6-37-41 46-55-60-68	GEMINI MAY 22 9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31	CANCER JUNE 23 11-22-28-43 56-62-68	JULY 24 17-18-19-20-21-22-23-24-25-26-27-28-29-30-31	AUG. 23 13-27-34-40 74-78-84-89	LEO AUG. 23 23-24-25-26-27-28-29-30-31	SCORPIO OCT. 23 16-19-25-29 33-38-73	SAGITTARIUS NOV. 23 47-50-59-67 70-74-81-83	CAPRICORN DEC. 23 7-8-10-24 32-45-79-83	AQUARIUS JAN. 21 FEB. 19 31-35-51	PISCES FEB. 20 MAY. 21 33-40-54-57 63-66-73
---	---	---	--	---	---------------------------------------	--	---	--	--	--	---

Good (G) Adverse (A) Neutral (N)

FORCED TO SELL

WE DARE YOU TO COMPARE OUR PRICES!

SEEING IS BELIEVING!

Jarman Shoes
400 PAIRS TO BE SOLD AT
\$8.99 SIZES 6 to 13
Great Values!

JOB-BUILT WORK BOOTS
AND DRESS BOOTS by Falcon **\$9.99**
Reg. \$16.95

Jarman Shoes
1316 SARTORI, Downtown Torrance
3 Doors From McMahan's — Open Fri. 'til 9 P.M.